

20

25



TABLE OF CONTENTS

01

GENERAL

A WORD FROM
FOUNDER SHE# TEAM
2025 IN A GLANCE SHE#
SURVEY

3
4
5
6

SHE# EVENTS

Academy EX/ MARCH 2025

IAmRemarkable/ APRIL 2025

MYOB/ MAY 2025

TechBabesNZ/ JULY 2025

AI Forum/ AUGUST 2025

FONterra / SEPTEMBER 2025

7
8
9
10
11
12

02

03

SHE# COLLABORATIONS

AI Forum/ AUGUST 2025

11

A WORD FROM FOUNDER

Kia Ora,

As we reflect on the year gone by, I am filled with pride over the strides we've made towards narrowing the gender gap in STEM. Our 2025 impact has been nothing short of inspiring, and we are thrilled to share some of our standout achievements.

This year, She Sharp held 6 events that reached over 500 registered attendees, drawing representatives from 135 unique companies – a clear indication of the vibrant community we are building. This extensive network not only celebrates our growth but also signifies the collective drive for change within the tech industry.

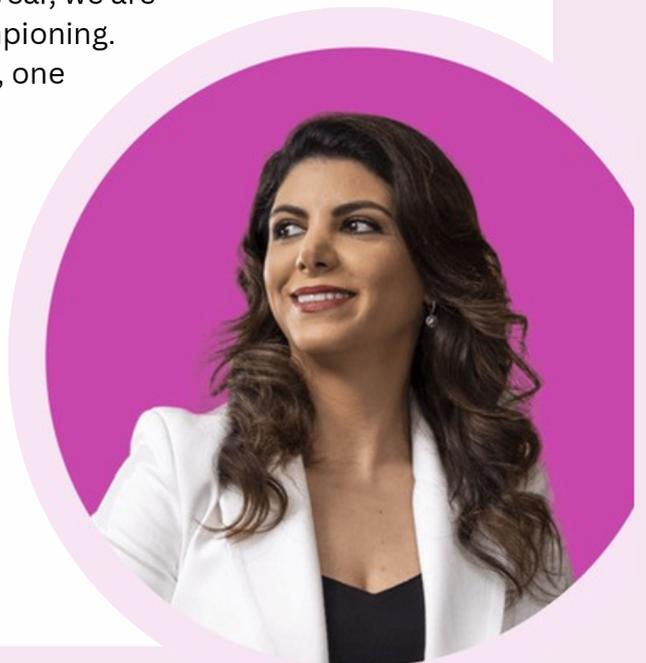
With an average check-in rate of 67% across all events, we've seen substantial engagement with attendees establishing valuable connections, gaining deeper insight into career possibilities, and enhancing both soft and technical skills.

A huge thank you to our event partners and community sponsors – academyEX, AI Forum New Zealand, Xero, HCLTech, MYOB, Fonterra, AUT, TechBabesNZ, Secure Code Warrior. Without this support we would simply be unable to do what we do. The figures in this report represent individual stories of empowerment, learning, and community. As we celebrate another successful year, we are encouraged by the positive changes we are championing. Together, we are making a difference – one event, one breakthrough at a time.

The figures in this report represent individual stories of empowerment, learning, and community. As we celebrate another successful year, we are encouraged by the positive changes we are championing. Together, we are making a difference – one event, one breakthrough at a time.

Sincerely,

DR. MAHSA MCCAULEY



SHE# TEAM



Dr. Mahsa McCauley



Mike McCauley



Sara Ghafoor



Sabrina Teoh



Raquel Maderazo



Meeta Patel



**Prasanth
Pavithran**



**Iuliia
Shmykova**



Alyssa Pausanos



Moksha Shah



Neda Stefanovic



Elena McCauley



**Gowri
Lokesh**



Chan Meng



Marriane Bentigan



Isha Sangrolkar



**Ania Migdatek -
Jabłońska**



**Yesha
Kaniyawala**



**Leen
Kaur**



Susan Philip

2025 IN A GLANCE

6

NUMBER OF EVENTS

170

TOTAL NUMBER OF REGISTERED ATTENDEES TO ALL EVENTS

56

AVERAGE NUMBER OF REGISTERED ATTENDEE PER EVENT

135

NUMBER OF UNIQUE COMPANIES REPRESENTED BY ATTENDEES



SPONSORS



AI Forum
New Zealand
Te Kāhui Atamai Iahiko o Aotearoa



HCLTech

myob

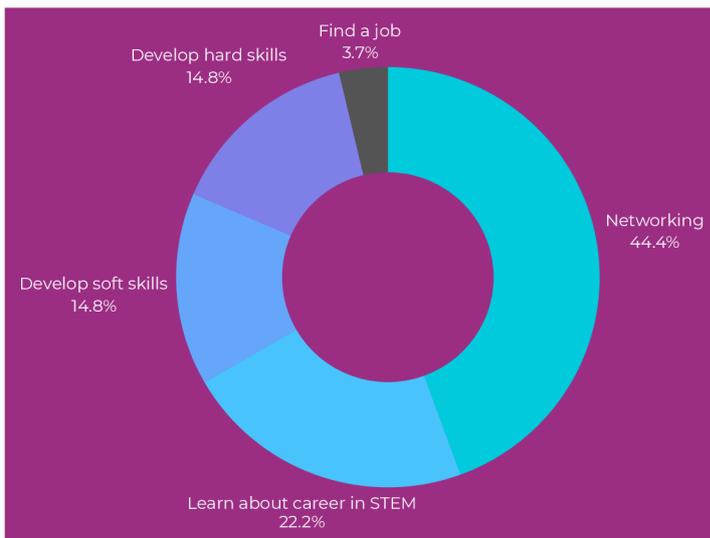
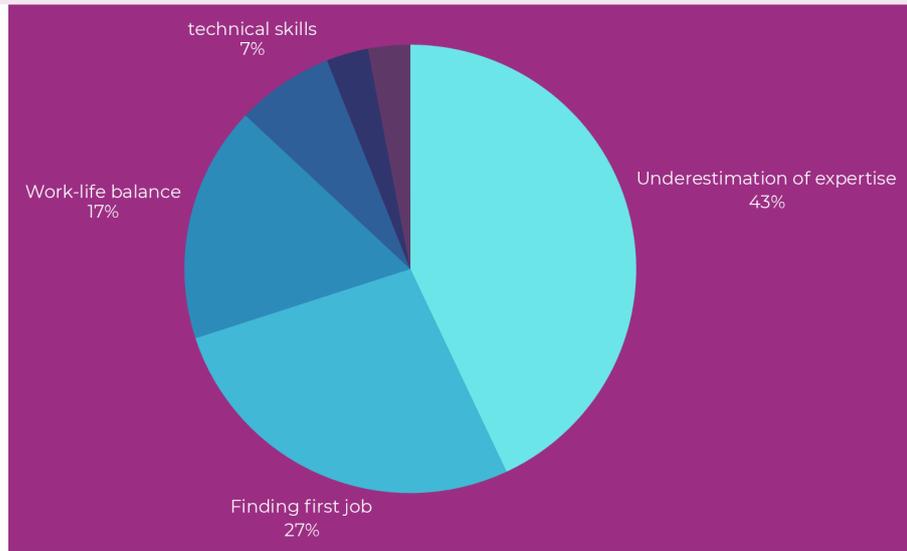


AUT



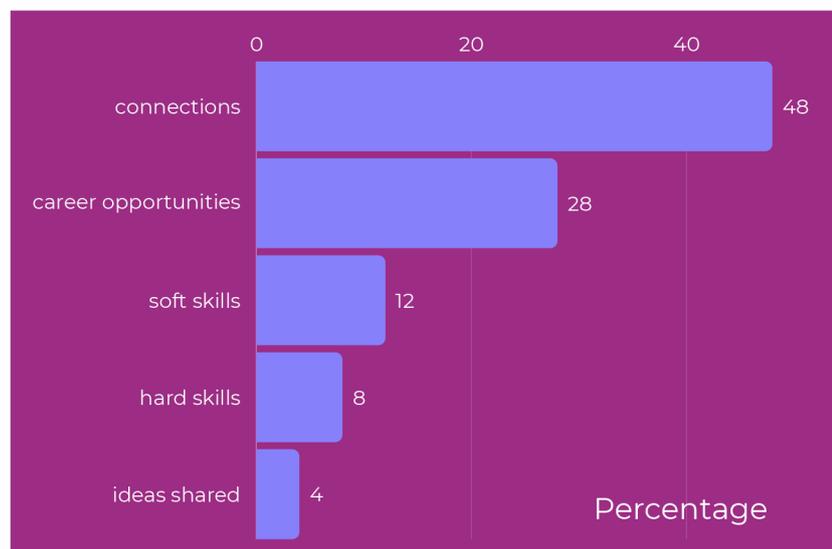
SHE# SURVEY

WHAT ARE THE MAIN BARRIERS WOMEN FACE IN THE TECH INDUSTRY?



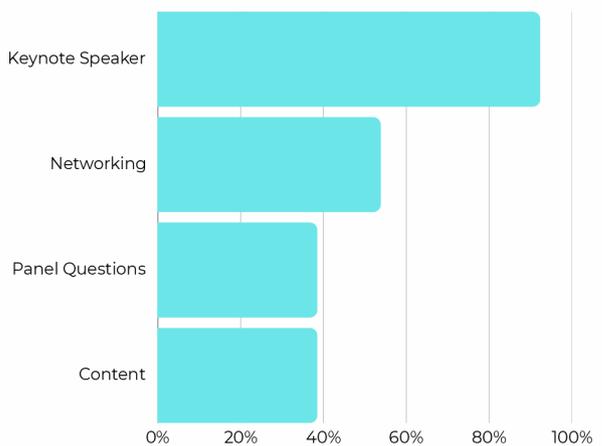
WHAT WAS YOUR MAIN GOAL OF ATTENDING SHE SHARP EVENTS?

WHAT WAS YOUR MAIN BENEFIT FROM ATTENDING THE EVENT?

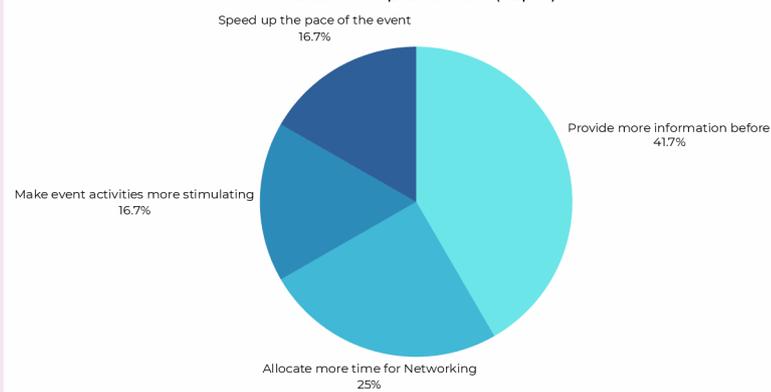


INTERNATIONAL WOMEN'S DAY

What Went Well (Top 4)



Areas for Improvement (Top 4)



REGISTERED ATTENDEES

75

CHECKED-IN ATTENDEES

57

RETURNING ATTENDEES

8

NUMBER OF COMPANIES

43



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

She#	8	Independent Board Adviser	1	KiwiBank	1	Magic Turtle	1
She Sharp	5	Fiserv	1	N/A	1	Karman Space Archaeology	1
AUT	5	University of Auckland	1	Smart Chats	1	Dash	1
2degrees	5	DHL	1	Instinctive	1	Impactdev360	1
MYOB	4	Job Hunter	1	Self Employed	1	Dulux New Zealand	1
Fonterra	3	Fonterra Co-operative Group	1	Bitflow	1	Eco Choice Aotearoa	1
NA	3	Chorus	1	FlexWare	1	East Asian-Australian Flyway Partnership	1
Exhibit Group	3	Fonterra Co-Operative Group	1	Auckland Business Chamber	1	EIT	1
Auror	2	Cosgroves	1	Shesharp	1	Salt Recruitment	1
academyEX	2	Zoho Corporation	1	BNZ	1	Callaghan Innovation/She Sharp	1
FlexWare Ltd	2	Milford Asset Management	1				
SheSharp	2						

*according to the company name indicated during the ticket checkout



#IAmRemarkable

The #IAmRemarkable movement took center stage with a powerful workshop led by SheSharp's founder and director, Dr. Mahsa McCauley (Mohaghegh), inspiring participants to embrace and celebrate their achievements. Open to everyone, the 60-minute session combined stories, research, and practical exercises to challenge the social perceptions around self-promotion, particularly for underrepresented groups. The atmosphere was both uplifting and thought-provoking, encouraging attendees to reflect on their own successes and to share them with confidence. By the end, participants left not only feeling empowered but also connected to a global movement dedicated to changing how we value and voice our accomplishments.

Retry

REGISTERED ATTENDEES

63

CHECKED-IN ATTENDEES

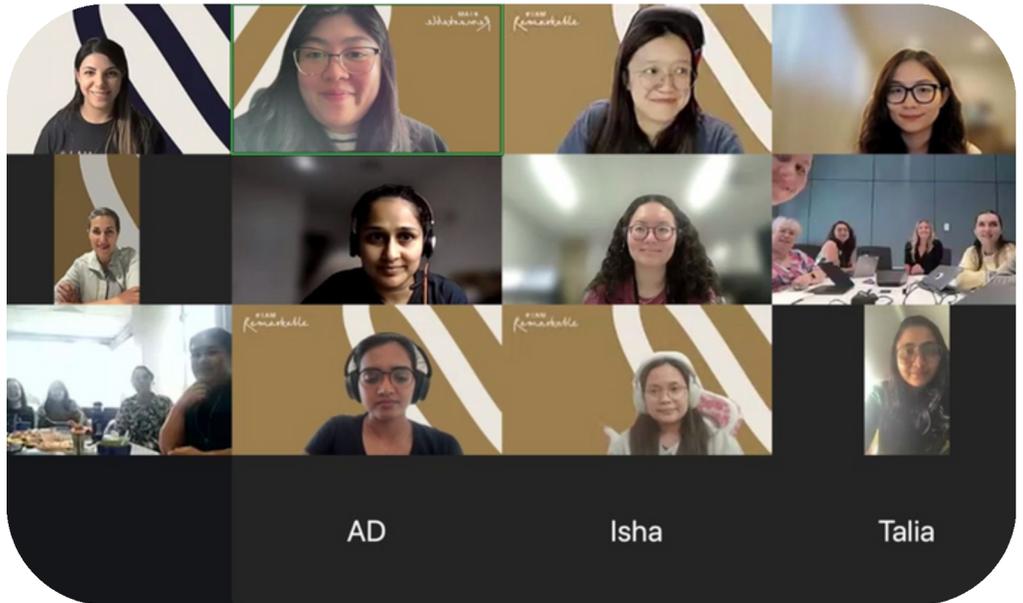
31

RETURNING ATTENDEES

9

NUMBER OF COMPANIES

44

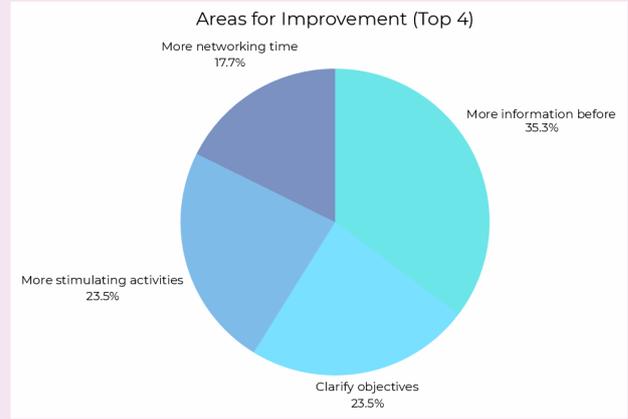
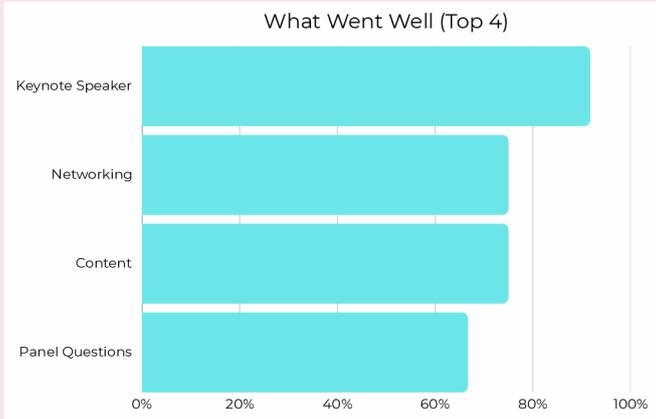


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

She Sharp Mentee	7	Winstone Aggregates	1	Lynfield College	1	Zoho Corporation	1
Exhibit Group	6	Otaika Quarry	1	MTW	1	2degrees	1
She Sharp	4	Auckland uni	1	Talent International	1	Kiwibank	1
Fisher & Paykel Healthcare	3	Fletcher Construction	1	Canva	1	Les Mills New Zealand Limited	1
Fonterra	2	Healthpoint	1	Dash	1	MYOB	1
Fisher and Paykel Healthcare	2	Humes	1	SheSharp	1	Job Hunter	1
St Orans College	2	Wisely	1	NA	1	The University of Auckland	1
Fisher and Paykel Appliances particular	1	Suncorp	1	Nil	1	zbai575@aucklanduni.ac.nz	1
Ais	1	Independent	1	Yaway Technologies	1	Auckland Council	1
Fidelitylife	1	Open Polytechnic	1	Independent Board Adviser	1	Fletcher Building	1
		Fiserv	1	Summer Jenkins	1	AJHS	1
						RBA	1

*according to the company name indicated during the ticket checkout

Tech That Matches Your Vibe: Find Your Perfect Fit



REGISTERED ATTENDEES

63

CHECKED-IN ATTENDEES

45

RETURNING ATTENDEES

6

NUMBER OF COMPANIES

39



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

MYOB	8	Fonterra Co-op	1	Exhibit Group	1	Self employed	1
Fonterra	6	Konec Solutions Ltd	1	Open polytechnic	1	None	1
She Sharp	5	She#	1	Shesharp	1	Autoplay	1
University of Auckland	4	InForm Interactive Experiences	1	shesharp	1	AutoPlay	1
UOACS	4	N/A	1	Auckland University of Technology	1	Job Hunter	1
NA	2	Valenta	1	Native Audio	1		
AUT	2	ASB	1	AUT CSEA	1		
icebreaker	1	Westlake Girls	1	Xero	1		
nzfund	1	Clinic4O2	1	Auckland University Women in Science	1		
Cause and FX	1	Lyra Consulting Ltd	1	Salt Search NZ Ltd. - AUCKLAND	1		
		IDEXX LABORATORIES - EZYVET	1	Ideqa	1		
				Uoa	1		

*according to the company name indicated during the ticket checkout

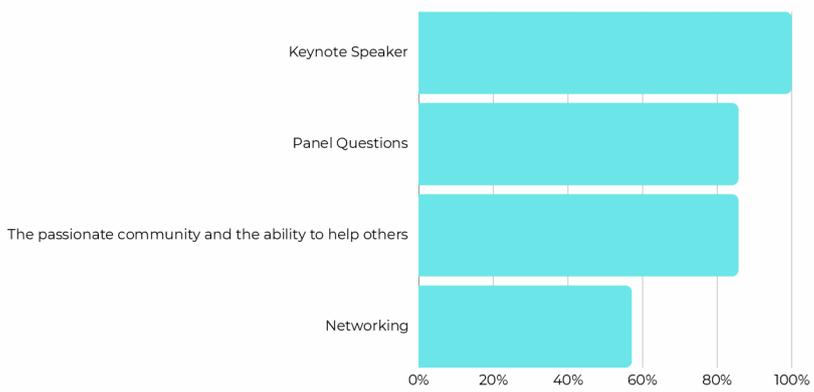


HPE

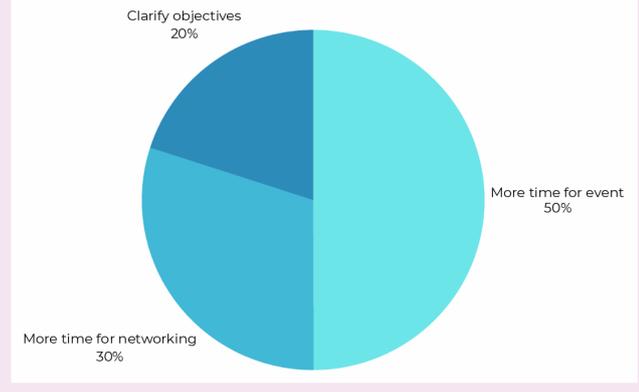
JULY 2025

THRIVE: Your Career, Your Story

What Went Well (Top 4)



Areas for Improvement (Top 3)



REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

68

RETURNING ATTENDEES

3

NUMBER OF COMPANIES

65



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

AUT	6 Westpac	2 Amazon Web Services	1 Tata Consultancy Services	1
She Sharp	5 Air New Zealand	2 Trade Me	1 Deloitte	1
She# Mentee	5 ArchiPro	2 NZME	1 Fonterra	1
2degrees	5 Auckland University of Technology	1 Beca	1 Microsoft	1
She#	4 ANZ	1 Vodafone	1 Fisher & Paykel Appliance	1
She# Mentor	4 Spark NZ	1 CoreLogic	1 Orion Health	1
Student	3 MYOB	1 Vista	1 Gen-I	1
Possibl.ai	2 NOVA Energy	1 PWC	1 Department of Internal Affairs	1
Fisher & Paykel Healthcare	2 Kiwibank	1 Mercury NZ	1 Auror	1
SheSharp	2 CB	1 BNZ	1 Harmony	1
University of Auckland	2 Hewlett Packard Enterprise	1 EY	1 Accenture	1
Serko	2 Softsource VBridge	1 Xero	1 Reserve Bank of New Zealand	1
The Warehouse Group	2 AIA Insurance	1 Visa	1 Colliers International	1
IBM New Zealand	2 Recent Graduate	1 DOC	1 Helloverse	1
Veeam Software	1			

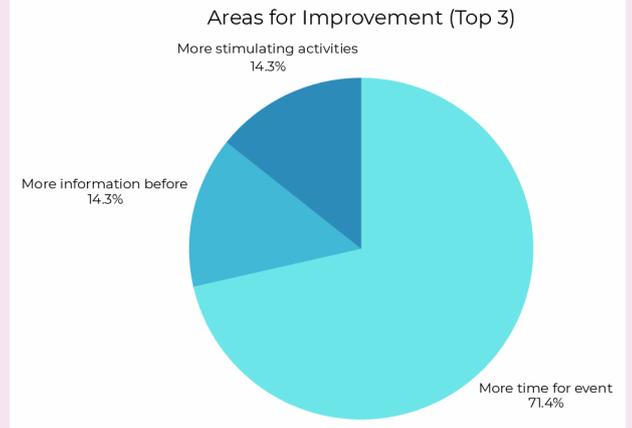
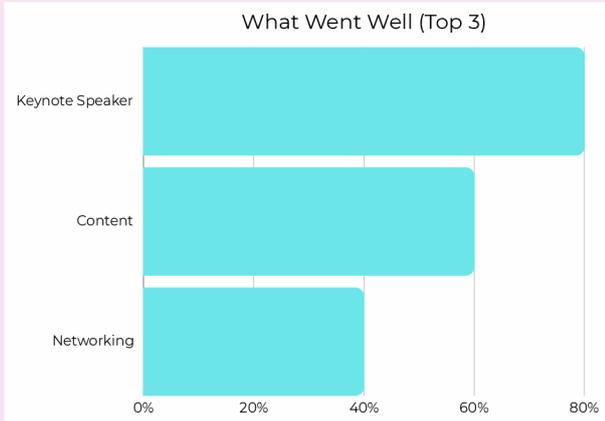
*according to the company name indicated during the ticket checkout



AI Forum
New Zealand
Te Kāhui Atarangi Ihiko o Aotearoa

AUG 2025

AI Hackathon Festival 2025



REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64



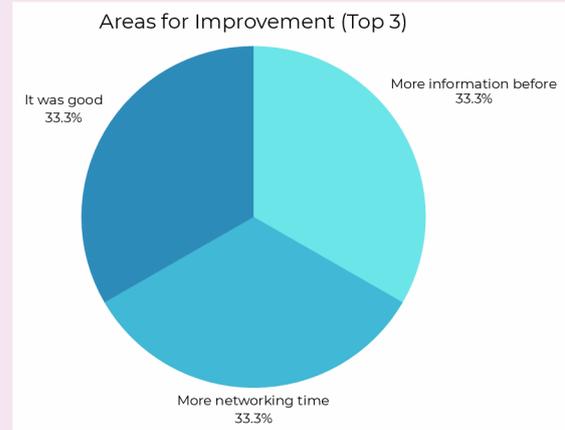
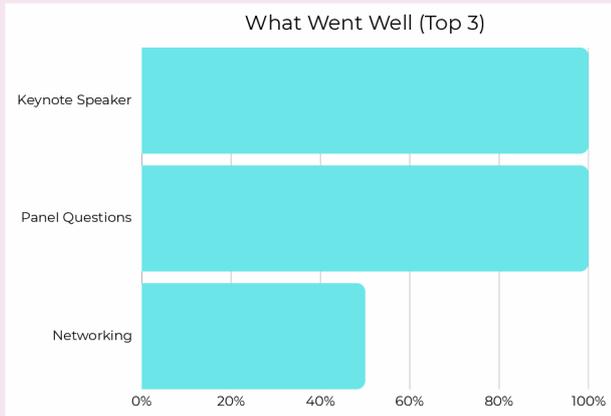
NUMBER OF REGISTERED ATTENDEES BY COMPANY*

AUT	6	Westpac	2	Amazon Web Services	1	Tata Consultancy Services	1
She Sharp	5	Air New Zealand	2	Trade Me	1	Deloitte	1
She# Mentee	5	ArchiPro	2	NZME	1	Fonterra	1
2degrees	5	Auckland University of Technology	1	Beca	1	Microsoft	1
She#	4	ANZ	1	Vodafone	1	Visa	1
She# Mentor	4	Spark NZ	1	CoreLogic	1	Fisher & Paykel Appliances	1
Student	3	MYOB	1	Vista Entertainment Solutions	1	DOC	1
Possibl.ai	2	NOVA Energy	1	PWC	1	Orion Health	1
Fishe&PaykelHealthcare	2	Kiwibank	1	Mercury NZ	1	Gen-I	1
SheSharp	2	CBRE	1	BNZ	1	Department of Internal Affairs	1
UniversityofAuckland	2	Hewlett Packard Enterprise	1	EY	1	Auror	1
Serko	2	Softsource VBridge	1	Xero	1	Harmoney	1
TheWarehouseGroup	2	AIA Insurance	1			Accenture	1
IBM New Zealand	2	Veeam Software	1			Reserve Bank of New Zealand	1
		Recent Graduate - No Company/Organisation	1			Colliers International	1
		Ministry of Business, Innovation & Employment	1			Helloverse	1

*according to the company name indicated during the ticket checkout



Business and Technology Transformation Platforms and Products



REGISTERED ATTENDEES

96

CHECKED-IN ATTENDEES

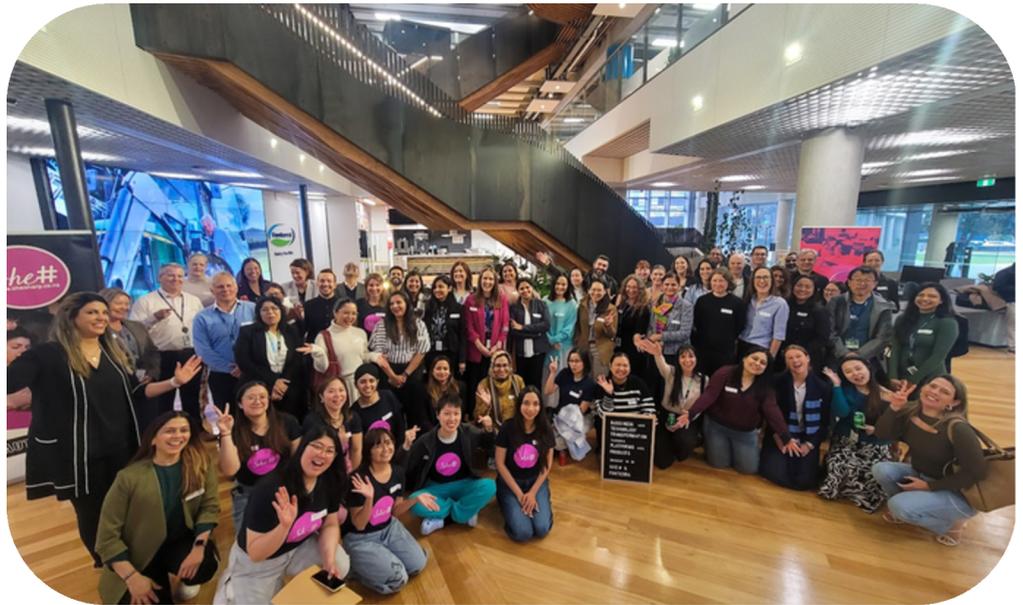
61

RETURNING ATTENDEES

12

NUMBER OF COMPANIES

46



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Fonterra:	29	Personal Brand and Leadership Coach	1	Honey Consulting Ltd	1	Genesis	1
She Sharp	8	Data Moving	1	AUT Ventures	1	Ministry of Social Development	1
2degrees	5	RJITCS	1	Cin7	1	NPDL	1
AUT	4	Deloitte	1	Cottee Parke Architects	1	2 Degrees	1
N/A	3	SheSharp	1	Konec	1	She Sharp guest	1
Accenture	2	Optimization	1	OSS Group	1	AUT	1
MYOB	2	Empasoft Institute of Technology	1	Melanie Disse Consulting	1	Te wānanga o Aotearoa	1
She sharp	2	Fisher and Paykel healthcare	1	Invest New Zealand	1	Not Specified	1
academyEX	2	BNZ	1	Auckland Business Chamber	1		
Fisher & Paykel Healthcare	2	Ideqa	1	Milk New Zealand Dairy	1		
PB Tech	1	realestate.co.nz	1	AWS	1		
		Secure Code Warrior	1	AIS ST Helen's	1		
		Lyra Consulting	1	AutoPlay	1		

*according to the company name indicated during the ticket checkout